

Wisconsin Strawberry Prices

Wisconsin growers produced 41,000 hundredweight of strawberries on 900 acres in 2004. Strawberry prices increased \$0.08 per pound from the previous year to \$1.25. The average price for pick your own strawberries was \$0.98 per pound and accounted for 72% of total production. Pre-picked strawberries averaged \$1.93 per pound during 2004, up \$0.12 from the previous year.

Strawberries, Average Price, Wisconsin

Year	Pick your own	Pre-picked	Total
	Dollars per pound		
2000	0.87	1.68	1.04
2001	0.91	1.65	1.10
2002	0.94	1.75	1.16
2003	1.00	1.81	1.17
2004	0.98	1.93	1.25

Source: Wisconsin Agricultural Statistics Service.